



**CITAVERDE  
COLLEGE**



**CITAVERDE BEDRIJFSOPLEIDINGEN**

## **PARTNER IN AGRICULTURAL TVET PROGRAMS**

**CITAVERDE Bedrijfsopleidingen offers training in the fields of Horticulture and Livestock Production, based on lectures, E-learning, practical exercises and tailored company visits.**

**These programs have the objective to build the capacity of mid-career professionals of private companies, governmental organizations, non-governmental organizations, other stake-holders and students in the sectors.**

**CITAVERDE Bedrijfsopleidingen is supported in the organization of this training provision by a network of experts.**



**CITAVERDE BEDRIJFSOPLEIDINGEN  
INTERNATIONAL EDUCATION**

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# INTRODUCTION

The 'agro & food' business, one of the strongest economic branches in the Netherlands, is of vital interest for the Dutch economy. Internationally the branch is highly competitive and globally leading in terms of volume and innovations. In absolute numbers the Netherlands generates 7.5% of world exports of agricultural- and food- products, only surpassed by the United States. Dutch agriculture is regarded as leader in the field of efficient and sustainable food production systems. The Dutch knowledge infrastructure in agriculture and food education ranks among the best in the world. In the Netherlands we have a very strong educational- and training- system in place which forms the backbone of livestock and agricultural production.

One of these is 'CITAVERDE Bedrijfsopleidingen'. An educational organization for the development of agricultural businesses and individual professionals worldwide. Knowledge, skills and entrepreneurship are gathered here and shared according to our didactical concept: Learning by Practice.

CITAVERDE Bedrijfsopleidingen offers TVET Programs (Technical Vocational Education Training) in development projects, train the trainer courses and blended learning projects. The training is custom-made to the client's individual requirements. Program and training location keep the real-life business context in mind. CITAVERDE Bedrijfsopleidingen supports the development of individual professionals and business organizations. Before the start of the course participants can prepare themselves by following E-learning modules in the country of origin.

## PRODUCTS

The range of products CITAVERDE Bedrijfsopleidingen can offer you:

- » **Orientation TVET courses in Horticulture and Livestock production**
- » **Specialized TVET courses in Horticulture and Livestock production**
- » **Training of trainers programs (TOT)**
- » **International Project support**
- » **Online learning tools**
- » **Study tours and excursions.**

These products are always customized to the client's individual requirements.



## **RETURN ON INVESTMENT**

We guarantee at CITAVERDE Bedrijfsopleidingen that content taught in our programs is ready for use in your company tomorrow. At CITAVERDE Bedrijfsopleidingen participants learn their acquired skills in real practical environments. The output that CITAVERDE Bedrijfsopleidingen training offers is therefore high and measurable.

## **LEARNING IN A PRACTICAL ENVIRONMENT**

As said before, learning by doing involves that all training takes place in a practical environment. Of course, theoretical background will be a necessity. Therefore the lesson material is taken from selected practical problems which originate directly from professional innovative companies.

## **TRAINERS**

Beside our own trainers we deploy specialists from the various specialized companies in our region.

## **PRACTICAL TRAINING**

Practical Training at CITAVERDE Bedrijfsopleidingen takes place in small groups. This allows trainers to give the participants all the attention they need to realize their personal learning objectives.

## **RESULTS**

CITAVERDE Bedrijfsopleidingen training courses provide direct results. After a course the participants can independently, professionally and safely put into practice what they have learned at CITAVERDE Bedrijfsopleidingen.

## REGION

CITAVERDE Bedrijfsopleidingen is located in Horst aan de Maas, the Netherlands.

Horst aan de Maas region (Greenport Venlo) is the second largest horticultural area in the Netherlands and is characterized by a large diversity of crops. Mushrooms, vegetables, fruit, flowers and trees are grown here. Also a lot of livestock farms are concentrated in this area. Next to that, processing and distribution of agricultural products are important activities in the region. Above activities make for ideal practical training circumstances in agricultural topics.

## RECOGNITION AND QUALITY CONTROL

CITAVERDE Bedrijfsopleidingen is a governmental organization and is officially recognized by the Netherlands Ministry of Education and Ministry of Agriculture, Nature and Food Quality. We work together with other High Schools and Universities in the Brightland Campus Greenport Venlo.

## KEY FIGURES

500 training courses / project per year

4500 participants per year

80 specialized trainers



# INFO

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