

The past few years the agricultural sector has seen many changes. Profits per unit are decreasing due to liberalization and globalization. Many farmers respond by increasing the scale of their operations. However, not every farmer wants to join the rat race. Some don't have the resources to grow bigger, others just don't like large-scale agriculture. Many farmers are looking for new ways and alternatives. In this course you will get acquainted with a wide range of successful farmer initiatives and even find something that would suit you yourself.

MULTIFUNCTIONAL AGRICULTURE



FOR WHOM

Entrepreneurs in primary production looking for other sources of income

TARGET

After this course you will have an overview of all kind of options to get more income from your farm.

COURSE

This introductory course "Multi-Functional Agriculture" consists of 5 days at CITAVERDE Bedrijfsopleidingen.

CONTENT

This orientation course program consists of:

- ⇒ Multifunctional Agriculture
- ⇒ Meet practical entrepreneurs who switched their farms to new options
 - Shorter value chains/Farm shop
 - Care
 - Recreation and Tourism
 - Nature Management
 - (Nature) Education

What suits me as an entrepreneur

- ⇒ Analysis of yourself, your farm and your region
- ⇒ Working together
- ⇒ Know your target group
- ⇒ Customer management
- ⇒ How to reach my customers

